



National University of Sciences and Technology

School of Art, Design and Architecture

Course Title:	Design History	Course Code:	ID 225
Credit Hours:	3(3-0)	Semester:	Fourth-Spring
Instructor: Email: Website:			
Counseling Hours:			
Research Assistant: Email: Website:		Office: Extension:	

Pre-requisites: None

Course Description:

Course Objectives:

- to gain a broad understanding of design and its dynamic past to discover inspiration for the present.
- survey the history of visual communication, design’s sociopolitical and cultural concepts.
- Study the artistic and technological characteristics of various movements, students can create portfolio pieces inspired by designers and movements studied.
- To investigate the complex relationship of design to society by awareness of the social, political, and ethical facets of design, with a critical framework for understanding design in terms of objects, sites, and systems.

Course Outcomes:

- Secondary knowledge of origins and stages in ID history
- Knowledge of post-war, modern and contemporary design changes
- Better understanding of history relevant to Pakistani society
- Comprehend the construction, communication, and expression, humankind developed to evolve and thrive as individuals and later, as a society.
- Establish a discourse of design from multiple perspectives, viewing it as practice, process, and profession and, through its products, as part of the material of constructed environment.